PRUDENTIAL

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Notice to the Investors/Unit holders of ICICI Prudential Equity Income Fund and ICICI Prudential Interval Fund II - Quarterly Interval Plan C (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that June 20, 2016* has been approved as the record date for declaration of the following dividend under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Schemes, at the close of business hours on the record date.

Plan/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on June 13, 2016 (₹ Per unit)
ICICI Prudential Equity Income Fund \$		
Half Yearly Dividend	0.24	10.53
Direct Plan - Half Yearly Dividend	0.24	10.65
ICICI Prudential Interval Fund II - Quarterly Interval Plan C @#		
Retail Dividend	0.1549	10.1551
Dividend	0.1550	10.1553
Direct Plan - Dividend	0.1561	10.1564

Subject to deduction of applicable dividend distribution tax.

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the Scheme.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

The Specified Transaction Period (STP) of ICICI Prudential Interval Fund II - Quarterly Interval Plan C is June 17, 2016 to June 20, 2016. Since the record date for declaring dividend and STP date under ICICI Prudential Interval Fund II - Quarterly Interval Plan C coincides, the following provision (i) and (ii) will be applicable, for payment of dividend under ICICI Prudential Interval Fund II - Quarterly Interval Plan C:

- (i) In respect of valid purchase/switch-in applications received till 3.00 p.m. on June 20, 2016* the ex-dividend NAV** of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- (ii) In respect of valid redemptions/switch-out requests received till 3.00 p.m. on June 20, 2016*, the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

** In respect of applications for an amount equal to or more than ₹ 2 lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/ DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

* or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Date : June 14, 2016 *No. 012/06/2016* Sd/-Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.